

Patricia Devos
#5/rej for
reconsideration
9-10-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Eric C. Hannah, et al.	§ Group Art Unit:	3622
Serial No.:	09/690,512	§	
Filed:	October 17, 2000	§ Examiner:	Stephen Michael Gravini
For:	Ensuring that Advertisements are Played	§ Atty. Dkt. No.:	ITL.0482US (P10030)
Customer No.:	21906	§ Confirmation No.:	3230

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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SEP 07 2003

REPLY TO FINAL REJECTION

Dear Sir:

In response to the Final Office Action mailed July 22, 2003, reconsideration is respectfully requested in accordance with the following REMARKS section.

OFFICIAL

Date of Deposit: September 3, 2003
I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 703/372-9327) on the date indicated above.
<i>Debra Cutrona</i>
Debra Cutrona

TROP, PRUNER & HU, P.C.

INTELLECTUAL PROPERTY LAW ATTORNEYS

8554 Katy Freeway, Suite 100
Houston, Texas 77024
Bus: (713) 468-8880
Fax: (713) 468-8883**Fax**

To: Examiner Stephen M. Gravini **From:** Timothy N. Trop

Company: U.S. Patent and Trademark Office **Date:** September 3, 2003

Fax: 703-872-9327 **Pages:** 12

Serial No.: 09/690,512 **Our Re:** ITL0482US (P10030)

Urgent **For Review** **Please Comment** **Please Reply** **Confirm Receipt**

MESSAGE:Attorney Docket No.: ITL0482US (P10030)
Date: September 3, 2003

TNT/BSW/dlc

Applicants: ERIC C. HANNAH AND MICHAEL BOYD
Serial No.: 09/690,512
Filing Date: October 17, 2000
Title: ENSURING THAT ADVERTISEMENTS ARE PLAYED**OFFICIAL**

1. Reply to Final Rejection;
2. Copy of definition of memory array from the Computer Desktop Encyclopedia; and
3. Fax Coversheet.

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SEP 04 2003

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